

11 Tips to Increase Blog Traffic

Honestly, as far as we know, perforating a niche or segment and collecting visitors in a blog or site is not an easy way can do. There is no software that can help by just doing it in one click. The success of a blog is might known from its audience. The more people read the blog regularly, the more contents of the blog is spreading, and then in the mean time it will develop your blog bigger and bigger.

Then, what is the secret to make your blog popular? What is the secret to make your visitors in a high amount? Content dissemination and build a core audience are the answers. This not just because of the quality of the contents or articles, but the bottom line is how the Blogger or the web master have or build a wider connection of its blog distribution. Therefore, the quality of the blog may be the second important issues.

Having peopled or even just a person that sees and can distribute the content of your blog is the most important thing that you can use to develop your readership. Readership is your link connection to your blog. When you are success to develop the distribution link, then there is no hardness for you to build your perceived authority and brand strength. Then, these are numbers of tips and trick to increase your blog's traffic to make your blog popular.

Finally the [Lite Review](#) Author reveals the 11 tricks to increase Blog Traffic.

1. Doing SEO

SEO or Search Engine Optimization is the best way to driving traffic to your site because traffic from search engine very targeted, if you join at affiliate program you can get much of money if your blog ranked well on the search engine because the sales conversion are big enough, but doing SEO is not easy, if you want too bother with the SEO matter you may using the services from SEO service company.

But SEO service company is not cheap, but if your budget its big I think its can be considered, if you want to doing SEO by yourself there are several steps to make your web visibility on search engine ranked well.

1. On page optimization:

- Meta tag
- Keywords density
- Keywords prominence

Best free tool to check SEO Score on this part is RankingToday.com.

2. Off page SEO

The main goals from off page SEO is build link to your web as much as possible, you can get link by:

- exchange link
- buy link (You can get Cheap quality link from here: backlinks.com) **ref*
- submit to directory
- submit to blog directory

2. Blog walking to other blog

To increase traffic to your site, blog walking is be the number one tips. Blog walking is a really fun thing. Beside its fun, blog walking is also gives you numbers of advantages. It is especially to the blog owner. It is a very simple step that everybody can do. You can start your blog walking by search particular articles and link your self to the site or blog that you may leave a commentary.

Leaving a comment to a certain post of articles to other's blog may known as indirectly invite them to visit your blog. By doing this, people will come to your site and it will increase your blog's traffic, slowly but sure.

In leaving a comment, never forget to gives your link in every comment you posted. But you should also remind your self that you can not leave more than one comment, because akismet will filter it. You should leave a nice and attractive comment regarding to the articles. One way that you can do by leaving a comment is install the My Blog Log widget and visit more blog by bloggers that may already visit yours. Blog walking and leaving a comment is one way to build your blog connection and the readership.

Giving another blog a track back like what [Business Blog Review](#) does also work to increase link and visitor too.

3. Banner Exchange

Banner is an classic way to increase traffic to your site, you can get free banner using banner exchange or paid banner, its depend your budget, if you have much of budget you can using paid banner from other related website or blog, but if you got no money you can search on the search engine and type “free banner exchange” then you will find many sources which you can exchange banner with other web, the most important is you must doing exchange with related web or blog, example if your blog niche is about health, then you must choosing health categories web too, if not then you will lack of traffic, this give bad effect to your traffic nor your banner exchange partner.

4. Bloggers community

There is only one word can describe how is the important of the world of Blogger. It is the bloggers community. The suitable size and reasonable activity of blogging is being the important spirit and enthusiasm that bloggers might have. Building a blog community will give you many advantages, including increase your blog traffic. The question is how do we start to bind our self to this bloggers community? The warmest respond that known can help us in building the blog traffic is always be around the SEO, the social bookmarking sites, and blog’s commentary. However, the most of all is be as simple as possible to be the member of the community itself. The simple way to develop your blog is to develop your community and readership. But the most important of all is to be your self in the inside and outside of the community.

Develop your community by joining the social bookmarking site such as digg, del.icio.us that proven can increase the traffic of the blog and site. You can develop your community by joining the groups, news groups, or even Yahoo Answer and Linked in Answers where you can demonstrate your writing ability also using the relevant keyword.

5. Create audiences-targeted title name

The first and the most important thing to do when you are starting to build a blog or site are to create such an interesting and attractive title. The title of the content or it might be your blog name. Creating an interesting name is the way to invite people to visit your blog. Through the search engine result pages, an interesting title name can makes people to visit the blog or through the subscriber over the feed.

When you are wanted to make an interesting title, you can start it with your title tag content name. Try to make your title name in the short line, on-topic, and eye catching. The on topic means your title is having a relations or relevant to your written article.

The second is to thing the way the search engine will search an article over the title name. If you put your self looks a like a search engine, it may result the best one. Search engine can help in managing the traffic. The best way of it is you can write article and the title name first, and then try the searching way in the Overture to find the phrase or the similar and better ordering.

6. Link to your blog

When you are done with a good writing, now you can start to expand your readership by doing this step. Link your blog to other blogs and bloggers. Be a royal person that will give your blog's link to others. You will be surprised by the traffic of visitors that will visit your site, or might be linked your blog to theirs. This way can increase your site's traffic and you are not destructing your blog rank in the search engine result pages. This way is almost as same as you did when you are doing the blog walking and leaving commentary. When you link your blog to others or link theirs to yours, it means you are indirectly inviting them to visit your site.

Being a Blogger, we have to be an active person to create and invite the traffic. Regularly doing the blog walking, leaving comments to the related blogs, also leaving links are admitted as your blog's signature in every blog's forum. Spread the words that can describe your blog and you as Blogger, and makes it be attractive and interactive so then your readers will enjoy it. Create your link by linking your self to others.

7. Submit to social networking and mailing list

Nowadays social networking media becomes a big power on the internet, web such You Tube, face book, dig.com, friendster.com , del.icio.us can increase your traffic increase dramatically, but don't do spam, especially if you want to get targeted traffic you can using video online like meta café can increase targeted traffic, and the best part its free.

Mailing list also can increase traffic to your blog or web, if you join at mailing list you must choose the targeted audience, example if you make photography web then you can join at photographer groups and you can make signature link to your web, this is free promotion but good enough, each time you sent mail to that mailing list groups your email will be delivered to each members email, so they will read your email and they an visit your blog from your signature.

8. Nice entries

There is nothing that can increase your traffic up to a very long time besides the added value. Consider the way you write an article. Your written article is considerably based on the fact and trusted sources. Other way is to explain when something happen in the up dated news. Something can have high advantages and will get a great link, or might list on the del.icio.us link that is better if the content can link to the first page of digg. For every categories, try to gives a good topic or questions. You can start your blog by wrote a recent news or issue. This will be easier for you to write, and this way is the second simple way previous Blogger or web master did.

For example, when all people talked about foreign exchange in the forum and you may find lots of people ask questions about it, such as what is the good broker characteristic. Then gives as well as you can an answer of it. Or for example, in the online stock trading where there are many people asking what the best stock is after the terrorist attack. It is clearly to know what you can do next. Spend your time to do a research, find documentary, and scripts, and then give the best answer.

9. Use a smart URL

The best URL structure of the blog is as simple as possible. Create a URL in a short line as possible. But, try to give the best to describe your content. Create a smart URL that can make an educated guess over the inside contents. Some bloggers and web master experts suggest it will be better if we put our own name as our domain name. This is surely believed when you put your own name as your domain name, there will be lots of traffic or visitors to your site.

The way in using your own name is the smart URL way to do. When people are linked to your site, people will easily know and remember your sites or your blog. Your blog even looks more professional.

If you are creating a site, try to get your domain name from your own name and also have it from the start. Means, using your own name is open the chance that your sites will be the only site's name, informed your site over the search engines or through directory article sites, such as Technorati, that is using the ping feature. This way is help you to maximize your traffic site.

10. High traffic day's advantage

If you, with whatever your way to increase the traffic of your site or blog is, might have a bunch of traffic on the big blog or site and also having a link to your blog, take an advantage of it. Create a high quality 2-3 posting articles. Those articles are the recent issues of today's that you may put your best skill as professional and high qualified writer and also your wide knowledge. Try to make your visitors know that 'this is the content they should be sticking around to see more', like one Blogger ever said. This way is considered as the other simple way to increase traffic of your site.

You can start by paying attention and studying your blog and site statistics. You can learn your statistic and analytic Google. See the keywords might your visitors use that makes them linked to your site and article, and find what kind of article that may your visitors will not be read. This will help you in deciding what kind of writing that may be popular, using the effective keywords, and people might stick around to see more your blog. Then, start to spend your time to study your statistics of your site.

11. Build an image over a good design

One thing that is important above of all in the world of blogging is the brand building. To get a big name, famous, and popular site, we need to build an image so then people are willing to join, create an image where people feels will get added values from that. The exclusivity of this can makes a new visitor feels comfort and not strange. However, this is also important for the loyal old bloggers to feels comfort. Create a good design of your blog or site. When you have a messy blog, hard to navigate, and the unmatched colors, it will make your visitors unwilling to explore your blog, and the worst is, your blog will be abandoned and never be visited.

Create a nice and good design of your site. Try as good as possible to create a matched color themes, tidy and organized site, easy to navigate, also less of error. Makes your visitors' eyes are enjoy exploring your site. This makes visitors are comfort to spent their times to exploring all over your site and they might be stick around to your site at the next day. Then, create nice blog themes that can reflect and build your blog's image.

Last but not least: Be yourself

Internet is the best place to use with anonyms, but if you do that, it makes people find the hardness to make a contact with you or stay and stick around to your blog and site. Keep developing your blog. Put yourself as the visitors and evaluate your blog, is it interesting, is it to boring, or others. Makes people to stick around, or at least enjoy your site and blog and keep coming back for more. Develop your site constantly and regularly evaluate your blog. This evaluation phrase also you can use to maintain your blog.

Even it is a big secret that gives success to your company, be a royal person to share it over your blog. Share your knowledge, tips, or even your secret of SEO, your company's success, or life lessons to others. It will makes people are willing to get to know more and makes the not creating the antipathy to you. Develop a brand image of yours and do something different and unique that other people might never do before. You can send a thank you statement to your readers because your reader gets something new. This way is create a good readership and your name will be always remembered for a long time. Be creative and create a new concept that people never did before. Then, be yourself and enjoy your blogging time.

All tips that mentioned above based on experience from the author of Litereview.com which have success increase the number of targeted visitor and Alexa™ rank from zero into about 200K in just 3 months.

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